

TREES FOR LIFE PROJECT RECRUITMENT

Growing Canada's Forests Program: The Opportunity We've Been Waiting For!
Natural Resources Canada The Two Billion Tree Program

"Early Start Projects" Proposal for 2021 Tree Plantings

Background:

Trees For Life (T4L) is the national umbrella not-for-profit organization, based out of the Landscape Ontario site in Milton, Ontario, supporting both the Highway of Heroes Tree Campaign (HoH) and GrandTrees Climate Solutions (GT) projects. Both HoH and GT have established credibility as effective fundraisers and credible stewards of funds to achieve tree planting goals.



HoH is on track to complete the planting of 2 million memorial trees by fall 2022, in honour of both fallen and serving Canadian War Heroes along the 170km stretch of the 401, Highway of Heroes. HoH has raised nearly \$10 million to support these efforts.



GT identify and fund the best planting initiatives in the GTA to leave a lasting legacy, and has raised over \$1 million to support various projects.

Expanding Our Efforts:

Inspired by the success of HoH and GT, Trees for Life is looking to extend our impact across Ontario and throughout Canada. Our mission is to create a healthier, happier Canada by planting trees where we live, work and play.

Trees for Life is seeking to partner with individuals, industry and all levels of government to mobilize and inspire communities across Canada to plant trees. We are looking to support projects on both public and private land, and in communities across the country. When appropriate, we can also plant trees to honour Canadians that have made our country great, including continuing to plant trees to honour our military, as well as first responders and those on the frontlines in the battle against COVID-19. These are not just trees for life, they can also be trees for heroes.

Details of The Opportunity:

1. Growing Canada's Forests Program (GCF) is seeking a few organizations that demonstrate proven capacity to deliver tree planting programs, meeting their criteria requirements, to get trees planted in 2021.
2. One of the key components is 50% cost sharing with NRCan. Any cost sharing by our partners would be appreciated, but is not a mandatory requirement.
3. T4L is seeking land to plant and partners who can work with us in getting trees planted in an efficient and cost-effective manner. Both our hard-earned tax dollars and the very gracious funding of our committed supporters demand the best stewardship of the funds.
4. We will review project proposals and can work with partners to determine costs, source stock, and coordinate planting operations.
5. Native trees are the focus, but non-native species will be allowed in some situations. Shrubs are not eligible for project funding.
6. If planting can't be carried out by the partner, it can be arranged by T4L.

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